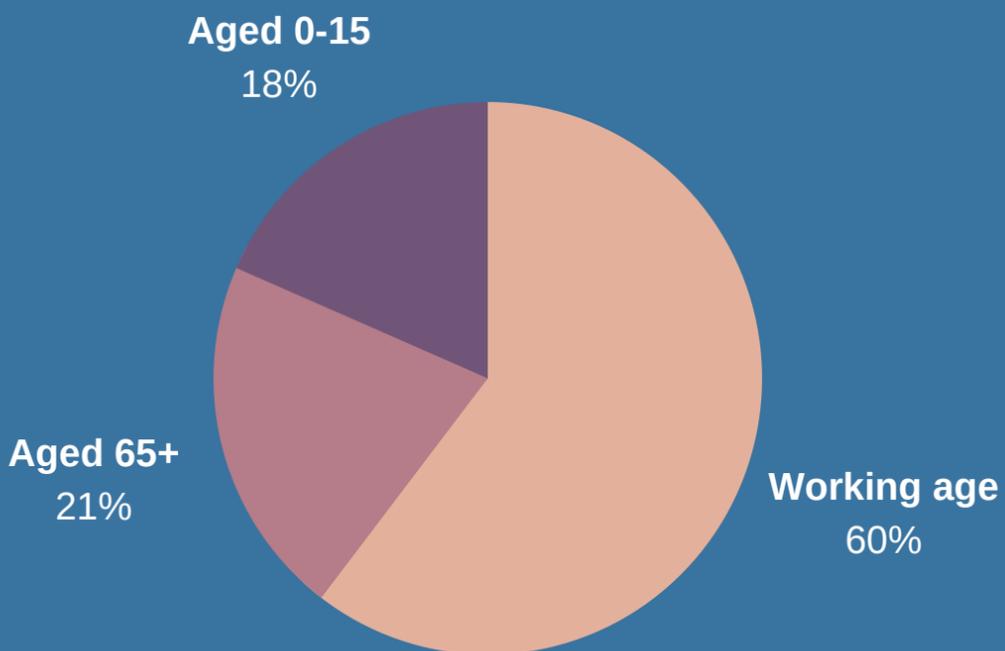


WANTAGE



The historic market town Wantage was an ancient Roman settlement and is thought to be the birth place of King Alfred the Great.

There are 11,695 people currently residing in the town.



Wantage has a strong mix of independent retailers and is home to a number of national brands. King's Park shopping centre and Wantage town centre are popular shopping destinations.



A good range of services such as cafes, restaurants and banks are provided in the town. Wantage has a market every Wednesday and Saturday - with a special Farmer's Market held on the last Saturday of each month.

Wantage has many walking and cycling routes and is located less than ten miles from the popular Uffington White Horse Hill, which regularly holds family events throughout the summer.



The Vale and Downland Museum celebrates the rich history of the town and hosts an array of popular events throughout the year.

WANTAGE

Wantage has a local community hospital, a public library, a civic hall, a leisure centre, three primary schools and one large secondary school.



Once complete, the town's 227 acre Kingsgrove development will provide 1,500 new homes, a new primary school, community amenities, a pub and restaurant, shops, sports and recreation areas and office space.

Wantage is located seven miles from the A34 with links to Oxford and is ten miles from the M4. The town is less than ten miles from Didcot Parkway train station, with direct trains to London. All council car parks in Wantage offer free parking for two hours.



Wantage is situated less than 20 miles from the city of Oxford, which is home to 38 colleges and Oxford University - one of the leading universities in the world. Oxfordshire is home to a highly skilled workforce with an above average number of graduates.

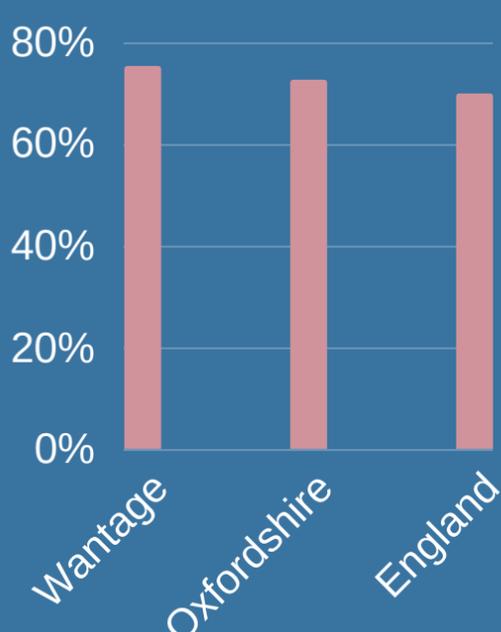


The average house price in Wantage is £300,969, much lower than that of Oxfordshire, which sits at £547,462.

The town is home to 626 businesses (sourced from the Mint UK database). The largest business sector is professional, scientific and technical services.

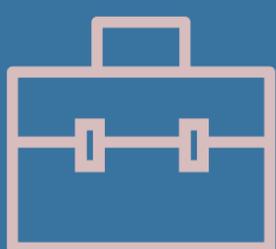


WANTAGE



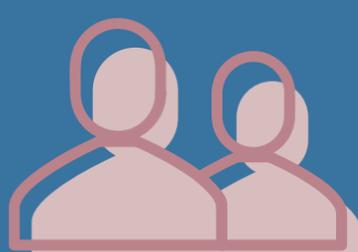
75.3 per cent of all residents aged 16-74 are economically active, compared to 72.6 per cent in Oxfordshire. The top three employment sectors for Wantage residents are professional, scientific and technical, retail and education.

Wantage is situated close to Grove Business Park, a strategic employment site that employs over 300 people, ranging from start-ups to multi-national organisations.



Wantage benefits from a good culture of support for growing businesses. The Love Wantage website is used to promote local events, businesses and attractions. The Wantage Casual Networking Group has an active Facebook page for small businesses.

Wantage is one of the settlements that supports Science Vale UK, a global hot spot for innovation. Benefiting from a number of enterprise zones, the area attracts significant investment in science and technology businesses.



208 hectares of employment land in Wantage has been identified for future business and employment growth.

If you are thinking of locating business in the Vale of White Horse district and would like some further information, please contact the Economic Development team via email: economic.development@southandvale.gov.uk

Information sourced from the Community Insight profile for Wantage, last updated in January 2018, the Vale Local Plan 2031 and Mint UK.